

Feature Stories



Alabama Multi-Unit Operator to Double in Size

Dunkin' Donuts Multi-Unit Franchisee Signs New Deal to Develop 7 More Locations in the Montgomery, Alabama Area.

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Scooter's Coffee is Brewing Up Amazing Multi-Unit Franchise Opportunities

We're striving to become the #1 drive-thru coffee franchise in the nation, and along the way, positively impacting every community, one sip and smile at a time. Learn how to brew up your own business!

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Multi-Brand Franchisee Diversifying with Del Taco

Multi-Brand Operator Adding Del Taco Locations in Atlanta To His Portfolio.

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PJ's Coffee 2018 Rebrand Balances Modern and NOLA Aesthetic

PJ's Coffee is updating its look without losing its classic New Orleans feel. During its more-than-40-year history, the coffee shop franchise has undergone four remodels, but this one is proving particularly effective.

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Quick Study: Young TSC Operator Flourishes in Central Florida

Andrew Howell, 29, has been in franchising for just four years but he is making big waves in Florida with his growing chain of Tropical Smoothie Cafes.

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Trending News

Highlights

- NYC bill would require anti-harassment training
 Nation's Restaurant News
- The 4 Ways Associations Can Help Franchisees
 Entrepreneur
- Domino's on Quest for Digital Dominance Using Artificial Intelligence
 Franchising.com

Movers & Shakers

- Dental Fix Rx Awards New Franchise Territory in the State of Arizona
 Apr. 25th, 2018 | Dental Fix
- Curry Up Now Inks Another California Franchise Deal, This Time Spanning Southern California And The Bay Area

Apr. 25th, 2018 | Curry Up Now

- Pearle Vision Signs Franchise Agreement to Open EyeCare Center at Cincinnati Children's Hospital Apr. 25th, 2018 | Pearle Vision
- Handyman Matters of Portland Recognized as Top Franchise Location Apr. 25th, 2018 | Handyman Matters
- Melt Shop Propels Aggressive International Expansion with Opening of Second Kuwait Restaurant Apr. 25th, 2018 | Melt Shop
- Your new travel guides...Vista Star Maps, LLC Launches Discovery Map of El Paso Apr. 25th, 2018 | Discovery Map International (DMI)
- Sirius Day Spa Expands Their Presence In Florida with 3 New Locations Coming Soon To Sarasota And Tampa Bay Areas

Apr. 24th, 2018 | Sirius Day Spa

- Brightstar Care Announces Tynisha Mosley-Bates As 2018 Nurse Of The Year Apr. 25th, 2018 | BrightStar Care
- Nestlé® Toll House® Café By Chip® Makes Its San Antonio Debut Apr. 25th, 2018 | Nestle Toll House Cafe by Chip
- First Watch To Open In Papillion Apr. 25th, 2018 | First Watch Restaurants

Multi-Unit Franchisee Resources

- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing

- Loyalty
- Marketing
- Payment Processing
- Printing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications







